

# COOKIE POLICY

## **WHAT ARE COOKIES?**

This website uses cookies and/or similar technologies that store and retrieve information when you browse. In general, these technologies can be used for a wide range of purposes, such as, for example, recognising you as a user, obtaining information about your browsing habits or personalising the way in which content is displayed.

There are cookies that are controlled and managed by the owner of the website (these are called "own cookies") and others that are managed by third parties (known as "third-party cookies"), for example, because they provide a tool or functionality integrated into the website.

The specific uses we make of these technologies are described below.

## **WHAT TYPE OF COOKIES DO WE USE AND WHY?**

We use the following types of cookies on this website:

1. **Technical cookies or cookies essential to the provision of services:** These are those that allow the user to browse through a website, platform or application and use the different options or services that exist on it, including those that are used to allow the management and operation of the website and enable its functions and services, such as, for example, controlling traffic and data communication, identifying the session, accessing parts of restricted access, remembering the elements that make up an order, carrying out the purchase process of an order, manage payment, control fraud linked to the security of the service, make the application for registration or participation in an event, count visits for the purposes of billing licenses of the software with which the service works (website, platform or application), use security features while browsing, store content for broadcasting videos or sound, enable dynamic content (for example, animation of loading a text or image), share content through social networks. Also included in this category are cookies aimed at managing our advertising spaces of the website owner based on technical criteria such as the edited content, the frequency at which the advertisements are shown or the control of the origin of the potential customer when the latter has activated an advertising link from a website that adheres to affiliate marketing programmes.

These cookies are exempt from compliance with the obligations established in article 22.2 of the LSSI.

2. **Preference or personalisation cookies:** We use our own cookies that allow us to remember information so that the user can access the service with certain characteristics that may differentiate their experience from that of other users, such as, for example, the language, the number of results to be shown when performing a search, the appearance or content of the service depending on the type of browser through which they access the service or the region from which they access the service, etc.

3. **Analysis or measurement cookies:** We use third-party cookies, which allow us to quantify the number of users and thus carry out the measurement and statistical analysis of the use they make of the service offered. To do this, your browsing on our website is analysed in order to improve the products or services we offer.
  - See the list below of the third parties that process the information obtained with these cookies here.
4. **Behavioural advertising cookies:** We also use third-party cookies, which allow us to analyse users' browsing habits in order to create specific profiles and display personalised advertising based on these profiles.

To ensure that our online advertising is targeted and relevant, we use online targeted advertising programmes. The partner companies that participate in targeted advertising programmes may show you advertising based on your tastes and interests deduced from the information generated by your browsing on our website or those of third parties participating in the programme. For this purpose, these partners may install a cookie in your browser to identify you as part of the relevant audience. They may also detect that you have previously visited our website using a tracking cookie installed by the website.

You can learn more about online behavioural advertising and how to manage your browser's privacy settings to opt out of this type of processing at [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

- See the list below of third parties that process the information obtained with these cookies here.

#### **DATA TRANSFERS TO THIRD COUNTRIES**

You can find out about the transfers to third countries that, where applicable, are made by the third parties identified in this cookie policy in their corresponding policies (see the links provided in the "Third-party cookies" section).

#### **DATA RETENTION PERIOD**

Certain cookies are cancelled once browsing the website is complete (session cookies) while others may continue to be stored on users' equipment and be accessed for a longer period of time (persistent cookies).

Expiration of third-party cookies: You can find out about the retention periods of the cookies of the third parties identified in this cookie policy in their corresponding policies (see the links provided in the "Third-party cookies" section).

#### **PROCESSING OF PERSONAL DATA AND THE RIGHTS OF THE DATA SUBJECT**

The installation of third-party cookies may involve the collection of personal navigation data, such as IP addresses or online identifiers by these companies for marketing or other purposes for which they are responsible. You can find out about the processing of personal data, if any, by the third parties identified in this cookie policy and how to exercise your rights in their respective policies (see the links provided in the "Third-party cookies" section).

As far as we are concerned, the information obtained from cookies may only be associated with a specific user if that user is identified on the website. If so, such data will be processed in accordance with the provisions of our privacy policy <https://www.esfigueralnou.com/es/>.

Affected users may at any time exercise their right to request access, rectification or erasure, restriction of processing and portability of their data, as well as to object to the processing of their data and to lodge a complaint with a supervisory authority. More information on data protection can be found in our privacy policy.

### **HOW CAN I MANAGE COOKIES?**

You can manage cookies through the configuration panel or, failing that, your browser settings.

#### Browser settings

You can allow or block cookies, as well as delete your browsing data (including cookies) from the browser you use. Please refer to the options and instructions provided by your browser for this purpose. Please note that if you accept third-party cookies, you will need to delete them from your browser settings.

To opt out of the use of third party advertising cookies, users can also visit the Network Advertising Initiative (NAI) opt-out page. [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp)).

If you disable cookies, you may not be able to use the full functionality of the website.

### **THIRD PARTY COOKIES**

TYPE OF COOKIES	COOKIES	RESPONSIBLE	+ INFO
Analysis or measurement	GOOGLE ANALYTICS	Google, Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043. USA.	<p>You can learn more about how GOOGLE ANALYTICS works and the cookies used by this service at the following links:</p> <ul style="list-style-type: none"> <li>- <a href="https://support.google.com/analytics/a/answer/6004245">https://support.google.com/analytics/a/answer/6004245</a></li> <li>- <a href="http://www.google.com/intl/es/policies/privacy/">http://www.google.com/intl/es/policies/privacy/</a></li> </ul> <p>You can disable GOOGLE ANALYTICS cookies by installing in your browser the opt-out plug-in created by Google and available at the following link: <a href="https://tools.google.com/dlpage/gaoptout?hl=es">https://tools.google.com/dlpage/gaoptout?hl=es</a></p>
Behavioural advertising	DOUBLECLICK AND GOOGLE ADWORDS	GOOGLE, INC. located at 1600 Amphitheatre Parkway, Mountain View, CA 94043. USA.	<p>More information about these cookies can be found at: <a href="http://www.google.com/policies/technologies/ads/">http://www.google.com/policies/technologies/ads/</a> and <a href="https://support.google.com/adsense/answer/2839090?hl=en">https://support.google.com/adsense/answer/2839090?hl=en</a>. You can disable DoubleClick cookies by visiting the DoubleClick opt-out page at: <a href="http://www.doubleclick.com/privacy/dart_advertising.aspx">http://www.doubleclick.com/privacy/dart_advertising.aspx</a>).</p>
Behavioural advertising	FACEBOOK CUSTOM AUDIENCE	FACEBOOK, INC. domiciled at 1601 Willow Road, Menlo Park, CA 94025 USA and FACEBOOK SPAIN, S.L., residing at Calle Pinar, 5, MADRID 28006.	<p>More information about this programme can be found at <a href="http://www.facebook.com/ads/website_custom_audiences/">www.facebook.com/ads/website_custom_audiences/</a>. More details on the cookies used by Facebook at <a href="https://www.facebook.com/help/cookies/?ref=site_footer">https://www.facebook.com/help/cookies/?ref=site_footer</a>. More information about disabling Facebook cookies can be found at <a href="https://es-en.facebook.com/help/cookies/">https://es-en.facebook.com/help/cookies/</a> or at As indicated at <a href="https://www.facebook.com/about/privacy/en">https://www.facebook.com/about/privacy/en</a>.</p>

TYPE OF COOKIES	COOKIES	RESPONSIBLE	+ INFO
Behavioural advertising	FACEBOOK CONNECT	FACEBOOK, INC., DOMICILED AT 1601 WILLOW ROAD, MENLO PARK, CA 94025 USA AND FACEBOOK SPAIN, S.L., DOMICILED AT CALLE PINAR, 5, MADRID 28006.	More information about these cookies can be found at <a href="https://www.facebook.com/policy/cookies/">https://www.facebook.com/policy/cookies/</a> . More information about disabling Facebook cookies at <a href="https://es-en.facebook.com/help/cookies/">https://es-en.facebook.com/help/cookies/</a> or as indicated at <a href="https://www.facebook.com/about/privacy/en">https://www.facebook.com/about/privacy/en</a> .
Behavioural advertising	SOJERN	SOJERN, INC., CON DOMICILIO EN 810 S 169TH STREET, 3RD FLOOR, OMAHA, NEBRASKA, 68118, EE.UU.	More information about these cookies can be found at <a href="http://www.sojern.com/privacy-policy/website/">http://www.sojern.com/privacy-policy/website/</a> . More information about disabling Sojern cookies can be found at <a href="https://www.sojern.com/opt-out-delete-or-export-your-data/">https://www.sojern.com/opt-out-delete-or-export-your-data/</a>
Behavioural advertising	GOOGLE DYNAMIC REMARKETING	GOOGLE, INC., con domicilio en 1600 Amphitheatre Parkway, Mountain View, CA 94043. EE.UU.	More information about these cookies can be found at: <a href="http://www.google.com/policies/technologies/ads/">http://www.google.com/policies/technologies/ads/</a> y <a href="https://support.google.com/adsense/answer/2839090?hl=en">https://support.google.com/adsense/answer/2839090?hl=en</a> .
Behavioural advertising	CUSTOM AUDIENCE FACEBOOK	FACEBOOK, INC., LOCATED AT 1601 WILLOW ROAD, MENLO PARK, CA 94025 U.S.A.	More information about these cookies can be found at <a href="http://www.facebook.com/ads/website_custom_audiences/">www.facebook.com/ads/website_custom_audiences/</a> . More details about the cookies used by Facebook at <a href="https://www.facebook.com/help/cookies/?ref=si_footer">https://www.facebook.com/help/cookies/?ref=si_footer</a> . More information about disabling Facebook cookies can be found at <a href="https://es-en.facebook.com/help/cookies/">https://es-en.facebook.com/help/cookies/</a> or as indicated at <a href="https://www.facebook.com/about/privacy/en">https://www.facebook.com/about/privacy/en</a>
Behavioural advertising	BING ADS	MICROSOFT INC. LOCATED AT ONE MICROSOFT WAY, REDMOND, WA 98052, USA.	More information about these cookies can be found at <a href="https://privacy.microsoft.com/en-en/privacystatement/">https://privacy.microsoft.com/en-en/privacystatement/</a>
Behavioural advertising	APPNEXUS	APPNEXUS INC con domicilio en 28 West 23rd Street, 4th Floor, New York , NY , 10010	Más información sobre estas cookies en <a href="https://www.appnexus.com/en/company/platform-privacy-policy">https://www.appnexus.com/en/company/platform-privacy-policy</a>